

Local and International Adventure Play Organizations Holding Two Free and Exclusive Family Events in Castaic

FOR IMMEDIATE RELEASE: 2/9/2017

Castaic, CA Feb. 17 & 18th -- Local business, Santa Clarita Valley Adventure Play is hosting UK based Pop-Up Adventure Play for a "campference" focusing exclusively on playwork and adventure playgrounds. Over the President's Day weekend, professors, filmmakers, playworkers and play enthusiasts from the greater US and over 7 countries will gather in Val Verde, CA. As part of the weekend there will be two one of a kind free events open the public.

Thursday February 17th at 7pm at Santa Clarita Valley International Charter School - Shakespeare Theater is a screening of "The Land", an adventure playground documentary filmed in Wrexham, UK. Beforehand is a special sneak peek of Imagine Kolle 37, a short film set in an adventure playground in Berlin, Germany. Following the screening there will be a Q&A with both filmmakers Erin Davis (The Land) and Michele Meek (Imagine Kolle 37); Luke Sutton, playworker from The Land Adventure Playground, and Professor Fraser Brown of Leeds Beckett University's Program in Childhood Development and Playwork. Brown is currently the world's only Professor of Playwork.

On Friday February 18th from 3-5pm at Val Verde Park there will be a pop-up adventure playground for families and children of all ages. Pop-Up Adventure Playgrounds are temporary, free, public celebrations of child-directed play, stocked with loose parts (such as cardboard boxes, fabric, tape and string) and staffed by playworkers. These events gently introduce themes of risk and freedom by welcoming people of **ALL** ages and abilities to play together. This pop-up however, will be staffed and supported by professional playworkers from around the world! For more information please call 661.670.8663 or visit www.scvadventureplay.com, popupadventureplay.org.

FREE EXCLUSIVE ADVENTURE PLAY SCREENING

February 17th 7pm

Santa Clarita Valley International Charter - Shakespeare Theater
28060 Hasley Canyon Rd #200, Castaic, CA 91384

FREE INTERNATIONAL POP-UP ADVENTURE PLAYGROUND

February 18th 3-5pm

Val Verde Park
30300 Arlington Street
Val Verde, CA 91384

CONTACT:

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PLEASE JOIN US FOR A **FREE** **FIRST OF ITS KIND** INTERNATIONAL POP-UP ADVENTURE PLAYGROUND!!!

Saturday
Feb. 18th 3p-5p
Val Verde Park
30300 Arlington Street
Val Verde, CA 91384

Brought to you by

Santa Clarita Valley
ADVENTURE
PLAY

POP-UP ADVENTURE PLAY
www.scvadventureplay.com



as part of the 2017 Playwork Conference
<http://bit.ly/PWconference2017>

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For more information visit: www.scvadventureplay.com, or contact info@scvadventureplay.com/661.670.8663

IT'S A FAMILY EVENT NOT TO MISSED SO COME ON OUT AND PLAY!

THE LAND

AN ADVENTURE PLAY DOCUMENTARY

Join us for an Adventure Play screening!

THE LAND

Panel to follow including The Land Filmmaker—Erin Davis,
The Land Playworker—Luke Sutton, Professor of Playwork at
Leeds Beckett University – Fraser Brown, and more!
playfreemovie.com

Friday February 17th, 7:00PM

SCVi Theater

28060 Hasley Canyon Road,
Castaic, CA 91384

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Plus a sneak peek of the documentary **IMAGINE KOLLE 37**
www.kolle37.com